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Soladigm Selected by AlwaysOn as a GoingGreen Global 200 Winner

Dynamic Glass developer recognized for advanced green building technology

Milpitas, Calif. – September 27, 2011 – Soladigm, a developer of next-generation Dynamic Glass that improves occupant comfort while increasing the energy efficiency of a building, today announced it has been selected by AlwaysOn as one of the GoingGreen Global 200 winners. Soladigm's inclusion in the GoingGreen Global 200 signifies its leadership amongst its peers and recognizes the potential of its disruptive technology.

For three years in a row, Soladigm has been specially selected by the AlwaysOn editorial team and by industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialization, stakeholder value and media buzz. Soladigm's Dynamic Glass, which electronically switches from clear to tinted on demand, enables control of heat and glare in buildings while providing greater comfort, uninterrupted views and natural daylight.

Soladigm will join other GoingGreen Global 200 companies honored at the AlwaysOn GoingGreen event this week, which takes place at City Hall in San Francisco, California.

“Picking this year's GoingGreen Global 200 was a very competitive process, as literally dozens of great greentech companies are emerging out of the pack, raising big money and gaining significant market traction,” said Tony Perkins, founder and editor of AlwaysOn. “This year's winners clearly represent some of the highest-growth opportunities we've seen in the private company marketplace and underscore that many of the greentech sectors that VCs have been betting on, are booming.”

The GoingGreen Global 200 winners were selected from among thousands of domestic and international greentech technology companies nominated by investors, bankers, journalists, and greentech industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2011 list. Of the 200 winners, Soladigm is one of only eight companies in the Green Materials/Green Building category.

“Soladigm is honored to be recognized once again by AlwaysOn GoingGreen as a leader in the green building industry,” said Dr. Rao Mulpuri, CEO of Soladigm. “Dynamic Glass technology has the unique ability to dramatically improve a building’s energy efficiency while also creating a more comfortable space. We are proud of our accomplishments over the past year and look forward to bringing our Dynamic Glass to market in the coming year.”

A full list of all the GoingGreen Global 200 winners can be found on the AlwaysOn website at: <http://www.aonetwork.com/AOStory/Announcing-2011-GoingGreen-Global-200-Top-Private-Companies>

About Soladigm

Soladigm is a developer of next-generation green building solutions designed to improve energy efficiency. The company’s highly energy efficient dynamic glass switches from clear to tinted on demand, resulting in significant cost savings, environmental benefits, and quality of life enhancements. Soladigm is headquartered in Milpitas, California. For more information, visit www.soladigm.com.

About AlwaysOn

AlwaysOn is the leading business media brand networking the Global Silicon Valley. AlwaysOn helped ignite the social media revolution in early 2003 when it launched the AlwaysOn network. In 2004, it became the first media brand to socially network its online readers and event attendees. AlwaysOn’s preeminent executive event series includes the Silicon Valley Innovation Summit, OnMedia, OnHollywood, Venture Summit Mid-Atlantic, OnDemand, Venture Summit Silicon Valley, OnMobile, and GoingGreen Silicon Valley. The AlwaysOn network and live event series continue to lead the industry by empowering its readers, event participants, sponsors, and advertisers like no other media brand.

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