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**Soladigm Selected by AlwaysOn as an AlwaysOn Global 250 Winner**

***Dynamic glass developer recognized for creating technology innovations for the Global Silicon Valley***

**Milpitas, Calif., July 29, 2010** – Soladigm, a developer of dynamic glass that improves the occupant experience and energy efficiency of a building, today announced that it has been chosen by AlwaysOn as one of the AlwaysOn Global 250 winners. Inclusion in the AlwaysOn Global 250 signifies leadership amongst its peers and game-changing approaches and technologies that are likely to disrupt existing markets and entrenched players in the Global Silicon Valley. Soladigm was specially selected by the AlwaysOn editorial team and industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

Soladigm and the AlwaysOn Global 250 companies were honored at AlwaysOn's eighth annual Summit at Stanford on July 27<sup>th</sup>, 2010, at the Frances C. Arrillaga Alumni Center at Stanford University in Palo Alto, CA.

This two-and-a-half-day executive gathering highlighted the significant economic, political and commercial trends affecting the global technology industries. Summit at Stanford's goal is to identify the most promising entrepreneurial opportunities and investments in the global tech industry.

“After examining the companies that are on the AO Global 250 list, it’s obvious that innovation is not only alive and well in the Global Silicon Valley, it’s accelerating in economic power and scope.” says Tony Perkins, founder and editor of AlwaysOn. “The companies certainly represent some of the highest-growth opportunities in the private company marketplace.”

The AlwaysOn Global 250 winners were selected from among thousands of domestic and international technology companies nominated by investors, bankers, journalists, and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2010 list.

Soladigm is developing next-generation dynamic glass technology that significantly reduces energy use in buildings and enhances occupant experience by controlling the glare and solar heat entering each window. Of the 49 winners in the greentech category, Soladigm is one of only six companies addressing green building, and one of only two addressing windows specifically. Despite the relative small group of players, the potential for green building solutions that tackle energy use is huge—in the US alone, buildings account for 72 percent of the electricity consumption, 39 percent of energy use and 38 percent of all carbon dioxide (CO<sub>2</sub>) emissions.

A full list of all the AlwaysOn Global 250 winners can be found on the AlwaysOn website at:

<http://www.aonetwork.com/AOStory/Announcing-2010-AlwaysOn-Global-250>

“Soladigm is thrilled to be recognized by AlwaysOn Global 250 as a pioneer and innovator in the green building and energy efficiency space,” said Rao Mulpuri, CEO of Soladigm. “Dynamic glass technology is a tremendous advancement for the building industry with enormous growth potential.”

**About Soladigm**

Soladigm is a developer of next-generation green building solutions designed to improve energy efficiency. The company's highly energy efficient dynamic glass switches from clear to tinted on demand, resulting in significant cost savings, environmental benefits, and quality of life enhancements. Soladigm is headquartered in Milpitas, California. For more information, visit [www.soladigm.com](http://www.soladigm.com).

**About AlwaysOn**

AlwaysOn is the leading business media brand networking the Global Silicon Valley. AlwaysOn helped ignite the social media revolution in early 2003 when it launched the AlwaysOn network. In 2004, it became the first media brand to socially network its online readers and event attendees. AlwaysOn's preeminent executive event series includes the Summit at Stanford, OnMedia, OnHollywood, Venture Summit Mid-Atlantic, OnDemand, Venture Summit Silicon Valley, Venture Summit East, GoingGreen Silicon Valley, and GoingGreen East. The AlwaysOn network and live event series continue to lead the industry by empowering its readers, event participants, sponsors, and advertisers like no other media brand.

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